



Securing Cloud Applications

Three Ways MFA Can Help



Cloud Apps Need More Than Password Protection

Many cloud applications authenticate users with passwords alone. That's an alarming notion, considering the sensitive data stored in these systems—which ranges from personally identifiable information (PII) to payment data and corporate trade secrets. While some cloud providers offer multi-factor authentication (MFA) capabilities, using several MFA tools from multiple providers adds complexity for both users and IT staff. With SecurID, you get one modern authentication system capable of protecting all your apps, from the ground to the cloud.

SecurID can provide users with a seamless authentication experience when logging into cloud applications—including Microsoft Office 365, Salesforce.com, Workday and ServiceNow with mobile MFA—without compromising security or disrupting their ability to do their jobs.



SecurID provides three ways to secure cloud applications with MFA:

Give users a choice of authentication methods.

Challenge only according to level of risk.

Make it easy for users and admins.

Three Ways To Secure Cloud Applications With MFA

1 Give users a choice of authentication methods

Allow users to choose the methods most convenient for them, such as mobile-optimized MFA that includes push-to-approve and biometrics—and offer it all through one solution provider.

2 Challenge only according to level of risk

To further reduce access friction, ask for step-up authentication only when analytics report that a user or situation presents a risk.

3 Make it easy for users and admins

Many cloud application providers also offer MFA capabilities, but that means more applications and tools for the end user to remember, and more MFA solutions for you to manage. Keep it simple with one authentication solution that covers all your apps.

Authentication For Cloud Applications



MFA for Microsoft Office 365

Microsoft Office 365 makes it easier for employees to access email, productivity apps and SharePoint data from wherever they're working. MFA from SecurID MFA can help you keep unauthorized users out, while ensuring legitimate users easy access to critical productivity tools.



MFA for Workday

Social Security Numbers. Tax information. Salary data. Performance reviews. That's just some of the highly sensitive data stored in Workday—information you wouldn't want ending up on the dark web, or the front page of the *Wall Street Journal*. Make sure the people accessing this data are who they say they are, with SecurID.



MFA for Salesforce.com

Salesforce holds some of your organization's most prized data—customer information, sales and marketing plans, and much more. So it's worth protecting with more than just a username and password. SecurID can help keep this data safe—without making it harder for your sales reps to close that big deal.

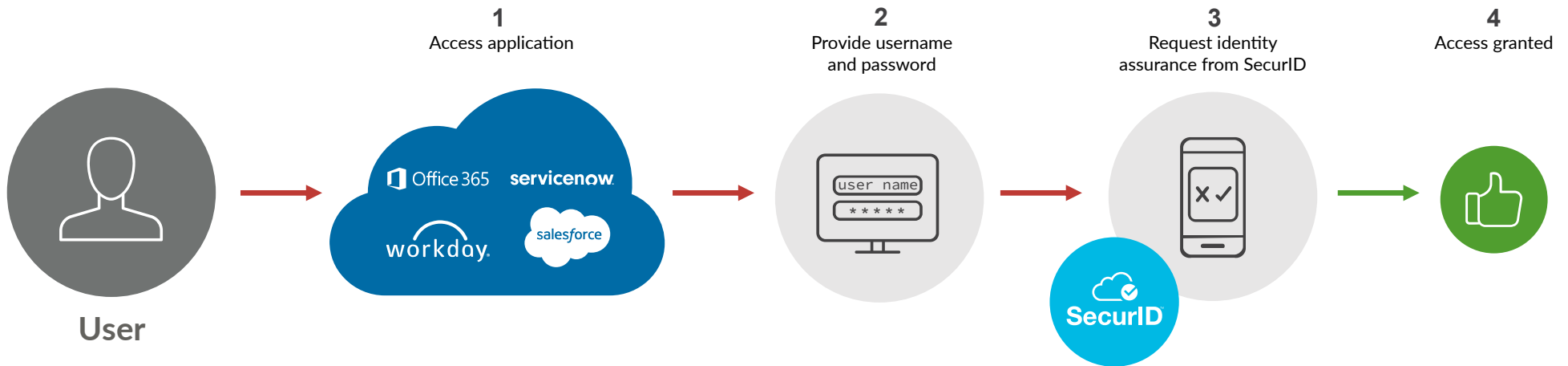


MFA for ServiceNow

If you're using ServiceNow to run critical functions such as IT, HR or customer service, you could easily have thousands of users inside and outside of your organization accessing the platform. You want to be sure that only legitimate users access ServiceNow—and that if an unauthorized user does try to gain access, you can quickly identify and prevent it. SecurID can help you flag and deny suspicious access attempts.



How It Works



About SecurID

SecurID, an RSA business, is the trusted identity platform for 13,000 organizations around the world, managing 50 million identities and providing secure, convenient access to 30 million users. SecurID empowers organizations to thrive in a digital world, with complete capabilities for modern authentication, lifecycle management and identity governance. Whether in the cloud or on-premises, SecurID connects people with the digital resources they depend on everywhere they live, work and play. For more information, go to [securid.com](https://www.securid.com).



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