

All or Nothing: Unified Identity Platform versus Point Solutions



With more threats, greater complexity, and growing costs, organizations need a unified identity platform to defend against identity-based attacks, drive efficiencies, and ensure business continuity.



Without a unified identity solution, organizations pay more for weaker security.

Why Leaders Prioritize Identity



72% of IT executives say security is the primary factor when choosing an IAM provider.¹



82% of breaches involved the use of stolen **credentials**, phishing, and other human-related vulnerabilities.³



100% of CISOs and tech leaders value **cost-effectiveness** over cost alone.²

Benefits of a Unified Identity Platform

Organizations using a unified identity platform can realize significant benefits.

- ✔ Reduced risk of human error in managing entitlements
- ✔ Improved operational efficiencies for credential management
- ✔ Lower costs with automation



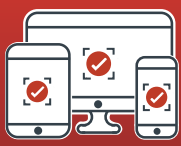
Organizations can extend those benefits by ensuring that their identity platform can support their environment today and scale over time to support future cloud investments.



RSA Unified Identity Platform

Automated Identity Intelligence

- ✔ Mobile threat detection
- ✔ Phish-resistant tokens
- ✔ AI-powered risk analysis



Authentication

- ✔ Advanced multi-factor authentication
- ✔ Software and hardware authenticator
- ✔ Adaptive policies with context



Access

- ✔ Simplified access management
- ✔ Unified credential experience
- ✔ Federated identity



Governance & Lifecycle

- ✔ End-to-end visibility
- ✔ Complete auditability
- ✔ Compliance readiness

¹“No More Privilege: The Trend Toward Unified, Security-Focused Security Solutions.” Impact Leaders, March 2023.

²Ibid.

³Verizon 2022 Data Breach Investigations Report.

Expect more from Identity. Contact RSA to learn how at: 1-800-995-5095

About RSA

RSA, the security-first identity leader, provides trusted identity and access management for 12,000 organizations around the world, managing 25 million enterprise identities and providing secure, convenient access to millions of users. RSA empowers organizations to thrive in a digital world, with complete capabilities for modern authentication, lifecycle management, and identity governance. Whether in the cloud or on-premises, RSA connects people with the digital resources they depend on everywhere they live, work, and play.

For more information, go to [RSA.com](https://www.rsa.com)