



SOLUTION BRIEF

Identity Risk is Financial Risk

Attackers need one weak identity. Financial institutions must secure them all.

A single compromised identity can expose customer data, disrupt operations, trigger regulatory scrutiny, and erode trust.

For banks, insurers, wealth managers, and other financial institutions, every identity is a security priority across cloud, hybrid, on-premises, contractor, and third-party environments.

RSA is the identity standard for many of the world's most secure financial organizations, including 70% of Fortune 1000 financial services companies and 50% of the Fortune 100 financial services. **RSA® ID Plus** helps reduce identity risk with phishing-resistant passwordless authentication, adaptive access controls, and AI-driven risk intelligence.

From digital transformation to identity risk: How RSA helps financial institutions stay secure

Identity is now the primary target. As financial institutions expand digital banking, cloud services, mobile applications, and third-party ecosystems, they expand identity risk. Financial services organizations reported one of the highest rates of identity-related breaches across all industries, with 72% experiencing an identity-related breach in the last three years. When identity fails, the consequences extend beyond financial loss to regulatory scrutiny, operational disruption, and reputational damage.

How RSA helps:

- Phishing-resistant passwordless authentication reduces exposure to credential theft and phishing attacks
- **RSA® Risk AI** continuously evaluates user, device, location, and behavioral signals to identify elevated risk
- Adaptive access controls automatically step up authentication when risk increases
- Strong authentication secures employees, contractors, vendors, and third parties

Regulatory pressure isn't slowing down

Financial institutions must comply with an expanding set of regulations including PCI DSS, FFIEC, SOX, GLBA, DORA, PSD2, NIS2, and others. Demonstrating strong authentication, access controls, and audit readiness has become a business requirement.

How RSA helps:

- FIPS 140-2 and FIPS 140-3 validated authentication helps meet stringent security requirements
- Passwordless, phishing-resistant authentication strengthens access controls
- Hardware authenticators, smart cards, and certificate-based credentials provide high-assurance access
- Continuous authentication enforcement and audit trails support regulatory reviews
- Consistent policies across cloud, hybrid, and on-premises environments simplify compliance

Modern finance runs on identity

Digital banking. Mobile apps. Third-party ecosystems. Every experience depends on trusted access. And identity puts each of those experiences at risk: 72% of financial organizations experienced an identity-related breach in the last three years.

RSA ID Plus helps financial institutions reduce identity risk, strengthen security, accelerate passwordless modernization, and protect the trust that customers place in their organization every day.

- **RSA Risk AI** continuously evaluates risk and adapts authentication in real time
- **RSA Mobile Lock** helps prevent malware-infected and compromised devices from accessing sensitive resources
- Supports initiatives aligned with PCI DSS, FFIEC, GLBA, SOX, DORA, PSD2, NIS2, and other regulations



A proven partner in
financial services identity
security

The time to act is now.

The future of financial
services depends on trust.
Every customer interaction.
Every employee login. Every
privileged action. Every
financial transaction is built on
trust. And it's why the world's
most secure banks, insurers,
wealth managers, brokerages,
and financial services
organizations turn to RSA.

Fraud moves fast. Trust takes years to rebuild.

Adversaries frequently target service desks and identity recovery workflows, using social engineering techniques to impersonate legitimate users and request password resets, MFA changes, or other account modifications that can lead to unauthorized access.

How RSA Help Desk Live Verify helps:

- **RSA Help Desk Live Verify** (patent-pending) provides bi-directional identity verification, validating both the user and help desk representative before sensitive actions occur
- Prevents social engineering attacks, account takeover attempts, and unauthorized credential recovery
- Automatically increases verification requirements when elevated risk is detected
- Verified identity records for every help desk interaction provide an auditable trail for compliance and incident response

Prove authentication controls are working—at every access point

Financial institutions face a difficult balancing act. Employees, contractors, and partners expect seamless access. Security teams need stronger controls. Regulators demand greater accountability.

The organizations that succeed are the ones that improve security without adding friction.

How RSA helps:

- Passwordless authentication eliminates unnecessary login friction
- Mobile passkeys, biometrics, push authentication, and hardware authenticators support diverse user populations and devices
- Consistent access experiences improve adoption and productivity
- Reduced password dependency helps lower operational and support costs

To learn more about how RSA secures identity for financial institutions worldwide, visit RSA.com/solutions/financial-services.

About RSA

RSA is the identity standard for government agencies, finance, and high-assurance organizations. RSA provides the identity intelligence, authentication, access, governance, and lifecycle capabilities needed to prevent threats, secure access, maintain operations, and surpass compliance. More than 9,000 security-first organizations trust RSA to manage more than 60 million identities across on-premises, hybrid, and multi-cloud environments. For additional information, visit our website to [contact sales](#), [find a partner](#), or [learn more](#) about RSA.