



Research, Not Debate.



Across tech, nearly everyone has an opinion about AI's cybersecurity potential, how much identity-related data breaches cost organizations, and whether organizations are really shifting toward passwordless authentication.

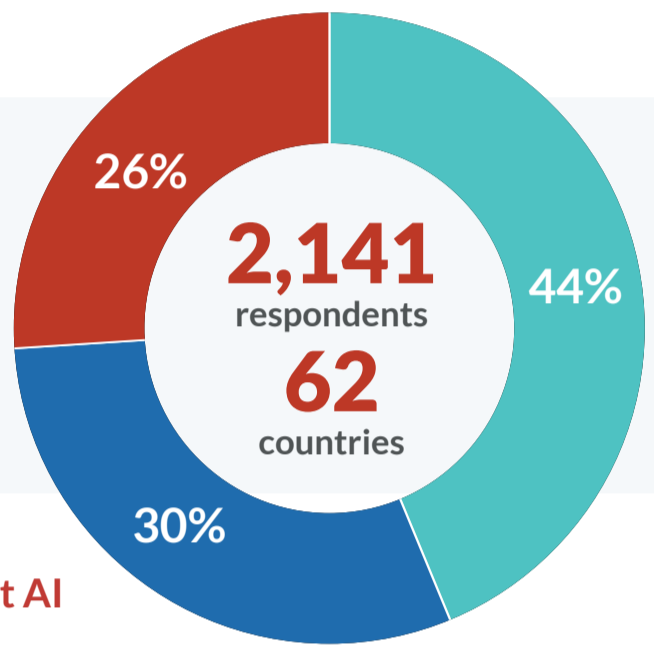
But opinions can only take you so far. That's why RSA interviewed thousands of leaders across cybersecurity and identity and access management (IAM), shared what we learned in the 2025 RSA ID IQ Report, and condensed some of the highlights here.

There's more—lots more. **Download the full 2025 RSA ID IQ Report for additional findings and takeaways about the future of identity.**

Thousands of Global Experts

Thousands of identity and cybersecurity experts spoke up from around the world.

- Cybersecurity Experts
- IAM Experts
- Non-experts



Cybersecurity: No Longer on the Fence About AI

Respondents believe AI is going to help cybersecurity—and they're putting their money where their mouth is.



80%

of participants felt that AI would do more to empower cybersecurity teams than abet cybercriminals over the next five years

78%

said that they had plans to incorporate automation, machine learning, or other forms of AI into their cybersecurity tech stack over within the year

When Organizations Suffer Identity-related Data Breaches, It Costs Them—Significantly

44% of organizations said identity-related data breaches cost them more than the average data breach cost:



Say Good Riddance to Passwords

The pain of passwords is finally pushing organizations to move toward passwordless authentication.



51%

of respondents must enter their passwords 6 times or more every day for work

61%

said their organization has plans to implement passwordless authentication next year

Mobile Security on Personal Devices: Mind the Gap



Installing monitoring software on personal devices used for work can help keep organizations secure—but be prepared for pushback from general users.

73%

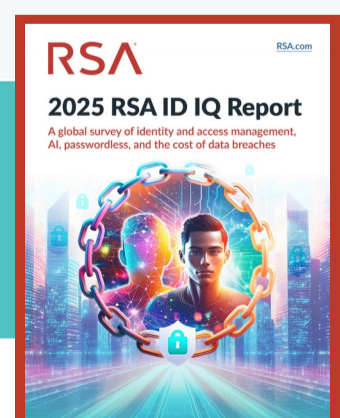
of identity experts want their organization to install monitoring on their personal devices

40%

of generalists want their organization to install monitoring on their personal devices

More Insights = Stronger Cybersecurity

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About RSA

The AI-powered RSA Unified Identity Platform protects the world's most secure organizations from today's and tomorrow's highest-risk cyberattacks. RSA provides the identity intelligence, authentication, access, governance, and lifecycle capabilities needed to prevent threats, secure access, and enable compliance. More than 9,000 security-first organizations trust RSA to manage more than 60 million identities across on-premises, hybrid, and multi-cloud environments.

For additional information, visit our website to contact sales, find a partner, or learn more about RSA.