In order to respond quickly to changing markets and customer requirements, organizations of all shapes and sizes are moving to cloud and mobile applications that sit outside the traditional network perimeter. And it’s not just IT driving this transformation. Lines-of-business (LOB) are bypassing IT and choosing their own SaaS applications to ensure their teams have the tools they need to be successful. End users are also getting into the game, as they demand access to applications and data from anywhere, on any device – with a simple consumer-first experience.

While cloud deployments offer organizations much needed scalability, business agility and, in many cases, lower operating costs, you are still on the hook to ensure only the right people have the right access at the right time. Yet each of these applications requires unique access, creating “islands of identities” that become increasingly complex to manage—as users must remember multiple usernames and passwords, while grappling with varying access policies and procedures.

To combat this growing problem, many organizations are adopting PingFederate to provide user access to cloud and mobile applications, using a single identity from any device. With PingFederate you keep identities and passwords where they belong while ensuring that users have access to the applications and information they need to get work done.

Ping Identity and RSA have teamed up in order to make sure that organizations can enable secure, yet simplified access to applications — at any time, from anywhere, on any device.

SOLUTION OVERVIEW

For PingFederate customers looking to minimize identity risk and deliver convenient and secure access to their cloud and mobile applications, there is a need to provide continuous authentication to users that maintains seamless access. To address this growing need, Ping Identity has partnered with RSA to offer an RSA Ready certified solution leveraging RSA SecurID Access to deliver a high-level of identity assurance with the consumer simple experience that users have come to expect. The solution enables PingFederate customers to ensure the right users access the right information across their suite of enterprise applications, regardless of the device they are using.

With the powerful combination of RSA SecurID Access and PingFederate, organizations can:

- Deliver convenient and secure “front door” access to the entire PingFederate application catalog leveraging machine learning based risk assessments;
- Require step-up authentication based on user risk and application sensitivity to all corporate applications, or to individual applications containing confidential information;
• Choose from a full spectrum of multi-factor authentication options from mobile push notification to biometrics to support any of the diverse user and use case authentication challenges, across Android, iOS and Windows environments; and

• Enable users to enjoy the full benefits of the digital workspace without having to compromise on security or convenience.

HOW IT WORKS

SUMMARY

With 81% of hacking-related breaches leveraging stolen and/or weak passwords*, identity has become the most critical attack vector organizations face today. For businesses seeking enhanced security and higher-levels of identity assurance, PingFederate and RSA SecurID Access provide a turnkey solution that can be configured on a per-app basis to reduce the attack surface and minimize the risks associated with cybersecurity threats. This provides end-users a consumer simple experience while ensuring IT that only authorized, compliant users and devices have access to sensitive corporate information and resources. Customers can leverage risk-based identity assurance to secure cloud and mobile applications across islands of identities while reducing user friction. PingFederate and RSA SecurID Access work seamlessly together to provide a secure experience for accessing applications and data, giving end-users the freedom to work from anywhere, on any device.

Want to see this solution in action? Check out our latest video online at rsa.com/rsapingdemo and discover how you can easily provide the right people access to the right information—at the highest security level—all while ensuring a consumer simple experience.
ABOUT RSA
RSA offers business-driven security solutions that uniquely link business context with security incidents to help organizations manage risk and protect what matters most. RSA solutions are designed to effectively detect and respond to advanced attacks; manage user identities and access; and, reduce business risk, fraud, and cybercrime. RSA protects millions of users around the world and helps more than 90% of the Fortune 500 companies thrive in an uncertain, high risk world. For more information, go to rsa.com.

ABOUT PING IDENTITY
Ping Identity is the identity security company. We simplify how the world’s largest organizations prevent security breaches, increase employee and partner productivity and provide personalized customer experiences. Enterprises choose Ping for our identity expertise, open standards leadership, partnership with companies like Microsoft, Amazon and Google, and collaboration with customers like Boeing, Cisco, Disney, GE, Kraft Foods, TIAA, Walgreens and over half of the Fortune 100. The Ping Identity Platform allows enterprises and their users to securely access cloud, mobile and on-premises applications while managing identity and profile data at scale. Architects and developers have flexible options to enhance and extend their existing applications and environments with multi-factor authentication, single sign-on, access management, directory and data governance capabilities. For more information, go to www.pingidentity.com.

*Verizon 2017 Data Breach Investigations Report (DBIR)