The consequences of unmanaged risk for any organization are extensive, and as risk continues to grow, executives and board members are increasing their scrutiny and becoming more involved in risk management initiatives. Effective risk management is more than avoiding major failures and business disruptions. Creating a culture of risk management that focuses on integrated risk management can protect your organization and enhance its value.

This transformation requires managing a cultural shift from reactively checking the boxes for compliance to a proactive risk management model that necessitates participation across the organization. However, for many organizations, current risk management mechanisms are undeveloped, disconnected or ineffective. Without the ability to effectively and efficiently address increasing risk, organizations struggle to respond to business risks and miss opportunities to capitalize for growth or to meet other strategic objectives.

Risk is changing so dramatically across so many areas that siloed and manual processes make it difficult to get complete information to stakeholders quickly. The increasing velocity and broader nature of risks from digital transformation, globalization and market competition are exacerbated by inefficient internal processes. From difficulty in maintaining version control issues on documentation to inconsistent methods of measuring and reporting risk, scattered, siloed information creates significant obstacles to addressing risk. Even the most successful point solutions will only magnify this challenge, with information stored in different locations and used in different ways by each department.
LEVERAGE RISK MANAGEMENT TO YOUR ADVANTAGE

Because risk impacts so many aspects of your business, your risk management solutions must be equally impactful. An integrated risk management approach across your organization helps to protect against loss while supporting strategic growth. Common processes for measuring and reporting risk postures across all of your departments must be integrated into daily business practices. Plus, you need to be able to share this information with stakeholders to provide a thorough understanding of your risk environment and its potential impact—both good and bad—on the organization. When you can proactively link risk management to strategic initiatives, risk can become a source of competitive advantage.

Transformation of the concept of governance, risk and compliance (GRC) from a focus on compliance to a focus on risk and strategic objectives reinforces a broader and more business-critical role for integrated risk management. This allows multiple risks to be considered together as part of the larger risk landscape, and enables previously siloed security and risk teams to work collaboratively to address risk. This becomes especially important as organizations undertake more digital initiatives that both increase opportunity and introduce digital risk. Integrated risk management represents the evolution of the GRC paradigm, and labels the concept in unambiguous terms related to the final objective: managing business risk—including digital risk, security risk, and operational risk—in an integrated way for greater efficiency and effectiveness. The end goal is to leverage integrated risk management as a strategic advantage to enable your organization to meet its objectives with more predictable results.

THE RSA ARCHER SUITE ADVANTAGE

With RSA Archer Suite, you can unify your risk and compliance activities on a single platform to support a truly integrated risk management program. RSA Archer Suite can help establish accountability, encourage collaboration, improve visibility and analytics, and bring efficiency to your risk program across your organization. RSA Archer enables you to institute effective programs to encourage best practices and standardize processes. It provides full visibility to answer executive-level questions and establish clarity around risk and compliance status and helps drive focus from compliance toward a balance between risk and growth.

EFFECTIVELY COLLABORATE ACROSS THE ORGANIZATION

Most organizations build out risk processes and programs in just one area, then add workflow and technologies as new business needs and requirements emerge. Unfortunately, this creates isolated pockets of risk-related activities. The result is risk management efforts that are duplicated, or even worse, skipped entirely, leaving gaps in protection. You have no way of knowing if risk information is accurate, comprehensive or timely. These factors make it difficult to ensure accountability within your teams and nearly impossible to prioritize where to dedicate limited resources. The truth is that you cannot manage risk effectively without an integrated approach that makes it possible to understand and consistently monitor risk across the organization.
RSA Archer Suite provides a broad portfolio of risk management solutions integrated into a single platform and built on a complete catalog of your business assets. Risk data can be managed across your organization using the same taxonomies and measured using the same metrics. Through a single data source, you gain visibility into your risk program and can provide timely stakeholder updates. In addition, RSA Archer Suite offerings are built upon and leverage deep industry knowledge and best practices. When all areas of your organization speak the same risk language and execute processes aligned to a comprehensive view of your risk posture, you can more effectively collaborate across the organization to create stronger, more complete lines of defense against risk.

ADAPT AT THE SPEED OF RISK

Organizations today approach and address risk in a dramatically different way than they did just five years ago—and the next five years are sure to bring equal, if not greater, shifts in the way risk management programs must operate. Not only are regulations changing, but technology used to power businesses is changing, making organizations more digital and more connected. What were previously small, localized threats can now have significant global impact.

With RSA Archer Suite, you can establish, adapt and mature your risk management program on the most configurable software in the industry. As the risk landscape changes, you can add new tools, build new reports and modify business processes, all while maintaining the same taxonomies that were set up from the start. With a flexible integrated risk management platform, RSA Archer enables you to easily expand your current structure as new risk cases emerge and makes it easy for your teams to incorporate risk management into daily business processes. Managers, executives and board members can access the actionable information they need, when they need it. RSA Archer Suite helps you build on the value of your program to guard against risk, no matter what form it might take, today and down the road.

KEY BENEFITS OF RSA ARCHER SUITE

Enhances Risk Visibility
RSA Archer Suite consolidates risk data from across an organization and uses risk analytics to provide organizations with a comprehensive and integrated picture of risk.

Improves Efficiency
With RSA Archer solutions, organizations are able to rationalize and automate a wide variety of governance, risk and compliance processes, leading to cost savings and other efficiency gains.

Accelerates Decision-Making
The risk taxonomy built into RSA Archer gives organizations a framework for collecting timely, actionable information that helps to drive more informed, risk-based decisions.

Drives Accountability for Risk
Customers say RSA Archer solutions enable them to drive a strong culture of risk management across their enterprises by driving clear accountability to front line managers.

Features a Best-Practices Approach
Designed with built-in industry standards and best practices, RSA Archer allows customers to quickly implement effective risk management processes.
MATURE YOUR RISK MANAGEMENT PROGRAM WITH CONFIDENCE

With so much change in risk management, it can be hard to pin down exactly what a successful risk management program looks like today as well as down the road as your organization’s needs continue to evolve. The wrong choices could prove costly to your organization and your brand reputation. Risk and compliance are high-stakes areas, and neither you nor your organization can afford to get burned through trial and error. Starting without a proper plan to build your program means you could waste valuable time correcting mistakes and missteps. If development of your risk management program takes too long or leaves gaps in coverage, your organization could be exposed to a major security breach, regulatory fines or worse.

Working with RSA Archer Suite, you can be confident in maturing your risk management program with an industry leader and the largest community of risk management peers and experts in the world. You can access guidance and advice from this ecosystem and work with certified partners to ensure your implementation aligns with your unique needs. RSA Archer Suite helps you achieve a successful risk management program from day one, with leading technology based on best practices and industry expertise.

RSA ARCHER SUITE

RSA ARCHER PLATFORM

Successful risk management starts with a common technology foundation. The RSA Archer Platform provides a common set of capabilities, methodologies and taxonomy for your risk and compliance program. This provides greater integration of data across your risk management program while creating a common language and reporting structure to share results. It also allows you to establish a clear business context for risk, by forming an aggregate view of your business, determining the value of your supporting infrastructure and using that information to prioritize risks or controls that require immediate attention based on business impact. With this foundation in place, you can take command of multiple risks by leveraging a single platform that enables risk management across the following areas.

IT AND SECURITY RISK MANAGEMENT

New and emerging IT and security threats are pervasive in today’s increasingly digital organizations. With RSA Archer IT & Security Risk Management, you can compile a complete picture of technology-related risks across the organization. Using that information, you can determine which assets are critical to your business, establish and communicate security policies and standards, detect and respond to attacks, and identify and remediate security deficiencies. Capabilities include risk quantification, with robust documentation and reporting to communicate the organization’s risk posture to executive leaders.

ENTERPRISE AND OPERATIONAL RISK MANAGEMENT

Existing ad hoc risk management approaches often overwhelm risk management teams and do not provide a consistent, real-time risk picture for your executive team and board. RSA Archer Enterprise & Operational Risk Management brings together data from siloed risk repositories to present a clear, consolidated view of risk across the organization. It also provides tools, reports and dashboards to inform decision making.
by leaders at all levels of the organization. And it establishes a foundation for extending operational risk management processes to specific areas such as security, resiliency, regulatory compliance, audit and third-party governance.

**THIRD-PARTY GOVERNANCE**

As organizations increasingly rely on third parties to deliver products and services, and as those third parties increasingly rely on other third parties, it is important to remember that outsourcing a business function does not mean you can outsource the associated risk. Third-party risk comes in many forms, including information security, continuity or simply the missed delivery of products or services your business relies on. With **RSA Archer Third Party Governance**, organizations can manage the entire third-party governance lifecycle. This includes addressing risks inherited from third parties to the extended enterprise and supply chain, prioritizing risk factors and associated action according to importance, and monitoring performance of key vendors and suppliers.

**AUDIT MANAGEMENT**

By providing a consolidated view of risk and control information across the organization, **RSA Archer Audit Management** allows you to prioritize audit activities based on risk assessments and business priorities. This expands the role of internal audit from a purely compliance-focused function to one that serves as a strategic enabler of the business. Integration between audit and risk management functions enables better collaboration between teams, more proactive management of risks and controls, and more efficient, better-scoped audits.

**BUSINESS RESILIENCY**

Even the best-prepared organization can find itself facing a crisis that threatens to disrupt operations. Understanding which assets are priorities for restoration during a crisis can be imperative to the continued success—and even the survival—of the organization. **RSA Archer Business Resiliency** enables organizations to prepare for IT and business disruptions, catalog and resolve operational incidents, and manage crisis events and communications. This can reduce the impact of IT and business disruptions and prevent more significant, potentially irreparable harm.

**COMPLIANCE MANAGEMENT**

With the constant influx of new and changing regulations, your organization faces a significant challenge in understanding which regulations are relevant. Using **RSA Archer Regulatory & Corporate Compliance Management**, organizations can consolidate information from multiple regulatory bodies into a single, searchable repository. This helps not only identify and meet regulatory obligations, but also establish the impact and business context of regulations. The result is a sustainable, repeatable approach that makes compliance more consistent and efficient.

**PUBLIC SECTOR RISK MANAGEMENT**

**RSA Archer Public Sector Solutions** help information assurance professionals meet the unique requirements of risk management in government agencies. These purpose-built solutions make it easier for federal, state and local government organizations to share information efficiently and securely, prioritize threat responses and other actions based
on risk scores, and mature their information assurance programs. For organizations that are subject to U.S. regulations, RSA Archer Public Sector Solutions support Federal Information Security Management Act (FISMA) compliance and Office of Management and Budget (OMB) requirements, making it easier to verify that information systems are operating within acceptable risk levels.

CONCLUSION

Integrated risk management enables organizations to make business decisions that are informed by visibility into, and a clear understanding of, the full scope of risk, including digital risk. RSA Archer Suite helps you manage risk by:

- Improving visibility into risk with consolidated data and risk analytics across the organization
- Breaking down organizational silos to establish the business context for risk
- Enabling collaboration on risk issues across business lines and organizational boundaries
- Defining and enforcing accountability for risk and compliance issues
- Using process automation to drive efficiencies

Designed to help you evolve your risk management program as your needs change, RSA Archer Suite includes multi-disciplinary risk management solutions and use cases that address the most critical domains of business risk. RSA Archer solutions incorporate the industry-leading best practices you need to get an effective integrated risk management program up and running quickly.
ABOUT RSA

RSA Archer® Suite enables organizations to manage the broad dimensions of business risk and confidently pursue digital opportunity. The suite is part of the RSA portfolio of business-driven security solutions, which provides a unified approach to managing digital risk that hinges on integrated visibility, automated insights and coordinated actions. RSA protects millions of users around the world and helps more than 90 percent of the Fortune 500 companies thrive and continuously adapt to transformational change. For more information, go to rsa.com.