Cybersecurity concerns are wide-ranging. From budget limitations to a dearth of skilled employees, and the ability to acquire and integrate security tools. Fortunately, an evolved SIEM can address these and other gaps in the incident detection and response (IDR) lifecycle.

**Why You Need an Evolved SIEM**

**Evolved SIEM**

- **YOUR OVERALL SECURITY POSTURE**
- **FOR INSIGHT ABOUT YOUR SIEM IN THE CONTEXT OF**
- **SIEM maturity assessment**
- **TAKE THE**
- **SIEM Market**
- **The Most Important**
- **Threat Hunting Capabilities**
- **59%**
- **69%**
- **76%**
- **89%**
- **94%**
- **10%**
- **20%**
- **30%**
- **40%**
- **50%**
- **60%**
- **70%**
- **80%**
- **90%**
- **100%**

**The Costs of Attack are Large and Measurable**

<table>
<thead>
<tr>
<th>Cost Category</th>
<th>Average Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial costs</td>
<td>$4.2 million</td>
</tr>
<tr>
<td>Ongoing costs</td>
<td>$0.6 million</td>
</tr>
</tbody>
</table>

**The Global SIEM Market is Expanding**

- **$2.1 billion**
- **15%**

**About RSA**

Commissioned by RSA

Note

Source Frost & Sullivan

Source: Cyber Insiders

Source: Cybersecurity Ventures

Source: CyberArk

Source: RSA

Source: Frost & Sullivan

Source: Ponemon

Source: Frost & Sullivan