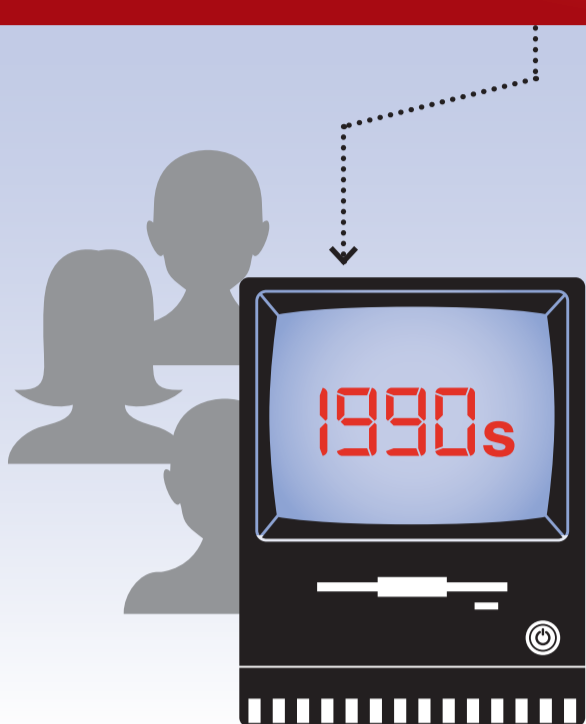


THE EVOLUTION OF PROVISIONING

Traditional provisioning has failed to deliver on its promised benefits. Over the years, organizations have struggled to keep up with increasing demands around cloud, mobile, and compliance. A new approach to provisioning is needed!



PROVISIONING TECHNOLOGIES EMERGE

Provisioning's original goal was to automate the creation of user accounts in on-premise IT systems such as networks and directories. Traditional identity management existed to help users log in, but had no business context around what users should be authorized to do.



SOX IS INTRODUCED

SOX was introduced to enforce compliance and audit controls. This shifted the goals away from pure IT automation, to visibility and governance. Existing provisioning solutions were not designed to reach these business goals.



THE STRUGGLE WITH PROVISIONING

Organizations did not achieve the desired results. Provisioning systems required teams to hard-code complex business policies and processes, taking months and resulting in fragile and brittle systems.



Due to the effort required in connecting applications, organizations typically only automate provisioning for 5-10% of their applications



THE COMPLEXITY OF CLOUD AND MOBILE

The user network expanded beyond employees. Cloud and mobile initiatives brought forth more demands. Organizations started to realize the limitations of existing provisioning solutions in the market.

A report by Forrester Research states that SaaS adoption rates of customer-facing activities show actual and planned adoption rates of 70% or higher for both hybrid and replacement scenarios.



("Application Adoption Trends: The Rise of SaaS," Forrester Research, Inc., May 5, 2014)



PROVISIONING 2.0

RSA Via Lifecycle and Governance significantly reduces application onboarding times – by as much as **75%**.

The market has realized that it needs a new approach to provisioning – one that takes a governance-driven approach, and supplies business context to deliver a clear understanding of appropriate user access. Provisioning 2.0 is faster and simpler to deploy, and is designed to meet today's and tomorrow's needs.

Over **70%** of customers go live in less than 4 months with RSA Via Lifecycle and Governance.

Click here for more info <http://www.emc.com/rsa-via-lifecycle>

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