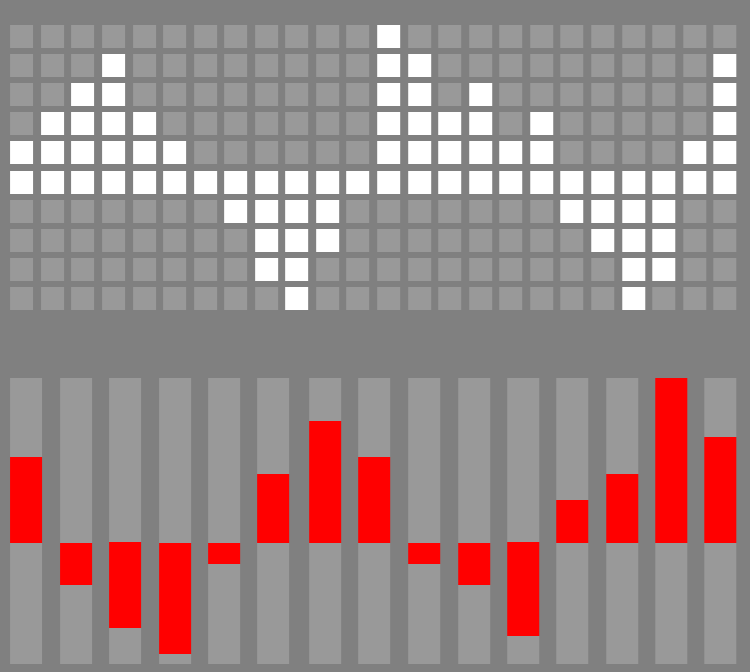


# Data Access Governance

80%



of enterprise data is unstructured & doubling every 90 days.\*



## BIG DATA

initiatives require data to move between structured and unstructured data silos, exposing incoherent data security policies that CISOs must address to avoid security chaos. \*\*



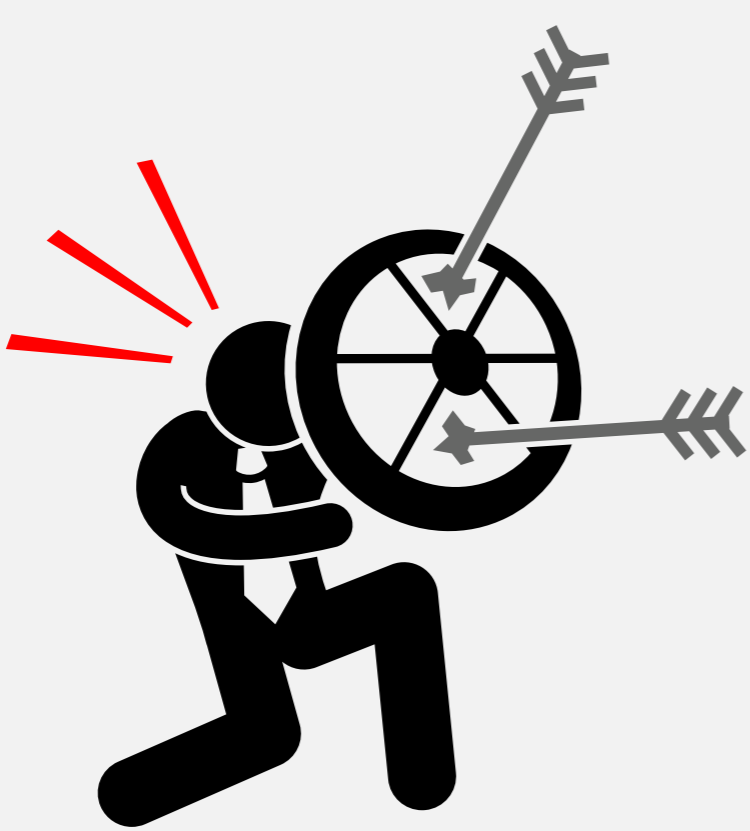
76%

of organizations find it challenging to control access to sensitive data.\*\*\*

80%



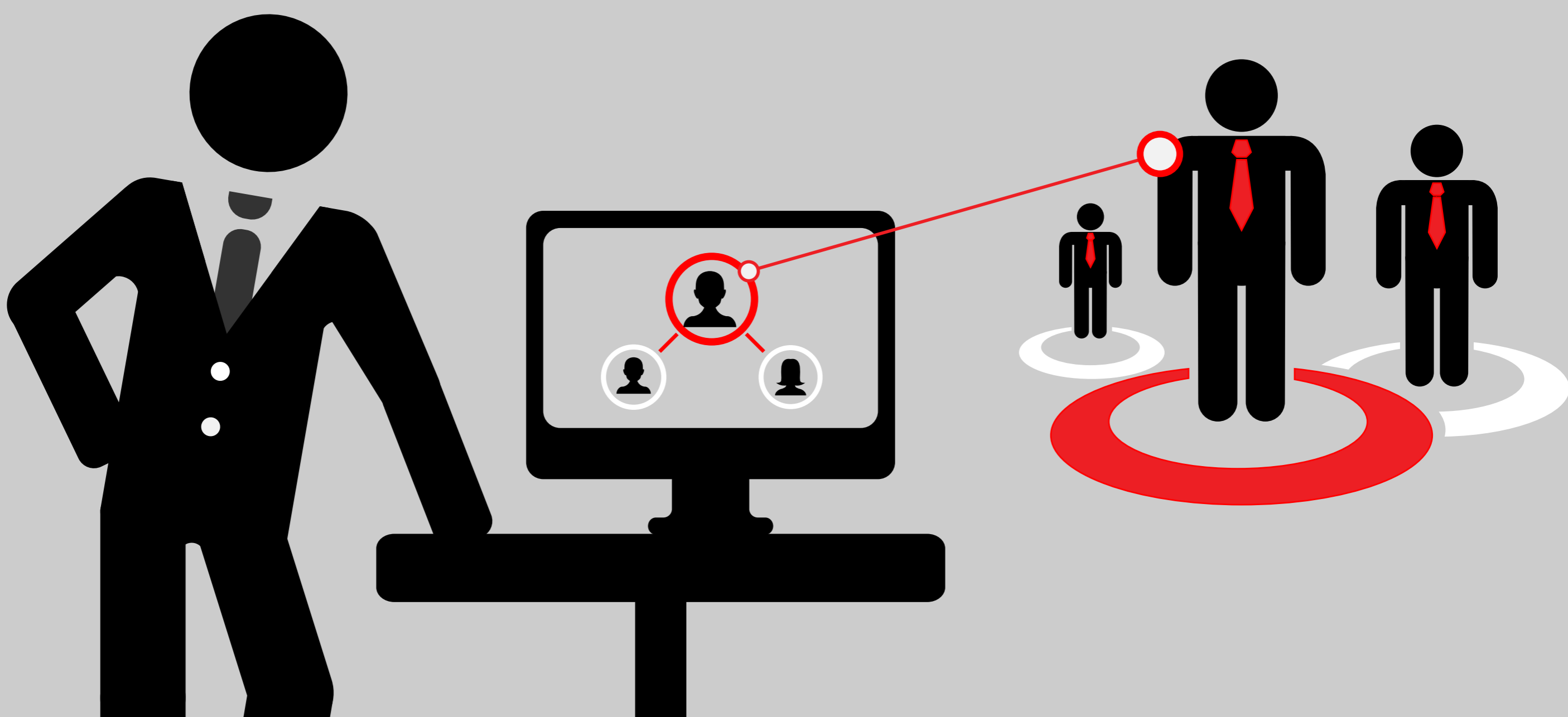
of enterprises will fail to develop a consolidated data security policy across silos, leading to potential non-compliance, security breaches and financial liabilities. \*\*



\$200

is the average cost paid for each compromised record containing sensitive and confidential information.^

Know **your** data and **who** has access to it



## RSA Data Access Governance

It is critical to extend access governance to unstructured data as well as structured data in order to reduce access-related risk and enhance compliance efforts. RSA Data Access Governance (DAG) provides ubiquitous access governance support across all major file systems and Microsoft® SharePoint®, giving you one place to centrally manage and govern access.

Click Here For More Info:  
<http://www.emc.com/RSADAG>



Sources:  
 \*Forbes: Big Data: Big Hype?, Mark Barrencea, 4 February 2013  
 \*\*Gartner: Big Data Needs a Data-Centric Security Focus, Brian Lowans & Earl Perkins, 26 March 2014  
 \*\*\*Ponemon for Aveksa: Managing Complexity in Identity & Access Management, August 2013  
 ^Forbes: The Underground Economy of Data Breaches, 18 June 2014