Identity & Access Management (IAM) Is a Strategic Component to Cyber Security Architecture

IAM Professionals Will Continue to Demand More

IAM Solution Drivers – Average Score on a 0 - 100 Scale

IAM Buyer Types By Solution Drivers

"Simplifying user access" and "strengthening identity and access security" are the top two drivers for simplification-focused buyers. For efficacy-focused buyers, "strengthening identity and access security" and "improving ability to detect insider threats" are the top two making "strengthening Identity and Access Security" the common thread between the two buyer types. The common thread between convenience-driven and compliance-focused buyers: Both want to improve the ability to detect insider threats and strengthen identity and access security.

Analytics and Risk-Based Authentication Are Part of Adoption Plans

IAM Is Strategic!

Expected External Spend Changes

IAM in the Last 12 Months

IAM professionals are looking to invest

IAM professionals who are looking to increase spend outnumber those looking to decrease by more than 7 to 1

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