Answering the #1 Question in Identity Management

"KNOCK, KNOCK. WHO'S THERE?"

STOLEN IDENTITIES. THEY'RE A REAL ISSUE. WHY THE PROBLEM?

51% of respondents say "expansion of the user base" is their #1 security concern.

2/3 aren't confident they can control access across these "new users." ISLANDS OF IDENTITY

Your internal apps use one identity management solution, your cloud applications another, your mobile applications another. No visibility, even less control. And that's concerning.

47% of respondents say "islands of identity" are their #2 security concern.

26% of respondents say "lack of adherence" is their #3 security concern.

42% of respondents say "lack of adherence" is their #3 security concern.

NO CENTRALIZED CONTROL

There's no centralized visibility over the silos, your users, or potential threats. "Shadow IT" contributes to this issue.

40% of respondents say "Shadow IT" is their #4 security concern.

LACK OF CONFIDENCE

Organizations can't safely answer the question: "Are you who you say you are, and should I let you in?"

69% of respondents are only somewhat or not at all confident of their ability to enforce policies across third parties.

40% of respondents are only somewhat or not at all confident of their ability to enforce policies across employees.

WE CALL IT "IDENTITY ASSURANCE"

"Identity assurance" — a more intelligent, frictionless, convenient, and secure way to provide access to users and grant access to your valuable assets.

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Replace fear with confidence

Make VM easy

Strengthen and extend access protection

Meet regulatory requirements

FLEXIBLE & ECONOMICAL

Leverage your existing identity and access management technologies.

LET RSA HELP YOU SOLVE THE "KNOCK, KNOCK" PROBLEM, ONCE AND FOR ALL.

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Source: IDG Research, October 2016