STRONG AUTHENTICATION FOR HIPAA COMPLIANCE

THE HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA) IS FEDERAL LEGISLATION THAT SETS STRICT STANDARDS FOR PHYSICIANS, HOSPITALS, HEALTH PLANS, AND OTHER HEALTH PROVIDERS REGARDING THE PRIVACY OF THEIR PATIENTS’ PROTECTED HEALTH INFORMATION. FOR HEALTH PROVIDERS THAT CREATE, RECEIVE, STORE, TRANSMIT, OR MAINTAIN ELECTRONIC HEALTH INFORMATION, HIPAA MANDATES HOW THESE PROVIDERS MUST SAFEGUARD THE INTEGRITY, CONFIDENTIALITY, AND SECURITY OF THIS ELECTRONIC HEALTH INFORMATION.

WHO THIS AFFECTS
Healthcare organizations that:
- Store Electronic Health Records (EHR)
- Have healthcare portals
- House Personally Identifiable Information (PII) or Personal Health Information (PHI)
  - e.g., Social Security numbers, medical information, etc.
- Are required to be HIPAA-compliant

DETERMINE YOUR RISK
- How are you protecting access to medical records, PII, and PHI currently?
- Have you looked into two-factor or multi-factor authentication (2FA or MFA) technology to protect your healthcare records?
- Are you required to be HIPAA-compliant?

USE CASE/DRIVERS
- Healthcare organizations store a wealth of confidential information in their systems
  - e.g., PII, PHI, medical records, financial data
- Cyber criminals target healthcare organizations for this high-value information, and steal it to resell for substantial profit on the black market
- HIPAA requires that healthcare organizations secure PHI with strict access control policies - or face significant monetary penalties that can be in the millions of dollars

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RSA SecurID® Access
A Complete Access Solution for On-Premises, Cloud, and Mobile
Assures Identity
Risk-based and context-aware authentication deliver security and convenience
Provides Options
A broad range of multi-factor authentication (MFA) methods support an increasingly diverse set of users and use cases
Bridges Islands of Identity
Provides consistent visibility and enforces access and authentication policies across cloud, mobile, and on-premises applications
Enables the Business
 Seamlessly connects users to all of the resources they need most — anytime, from anywhere, with any device
Preserves Existing Investments
Benefit from a cloud and mobile access product that integrates with your existing on-premises security solutions including RSA Authentication Manager and web access management solutions

BE SECURE IN THE KNOWLEDGE THAT RSA SecurID ACCESS:

PROVIDES
World-leading two-factor authentication

PROTECTS
- 25,000+ organizations
- 55 million users

EXTENDS SECURITY
- Cloud
- Mobile
- BYOD
- Web Portals
- Traditional VPNs

CONTROLS ACCESS
Based on the context or risk of the situation

DELIVERS
Convenient and secure access for any user, from anywhere, to anything

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THE RSA SOLUTION

RSA SecurID Access:
- Provides market-leading strong two-factor or multi-factor authentication (2FA or MFA)
- Offers authenticators for every use case
  - Mobile-optimized authenticators
  - Finger-/eye-print verification
  - Risk-based authentication
  - Software tokens
  - Hardware tokens
- Ensures that credentials are secured and access is granted only to authorized users
- Controls access based on the role and business need of the end user

TECHNOLOGY/INTEGRATION DETAILS
- More than 500 tested, out-of-the-box integrations with on-premises and cloud-based applications provide a seamless integration process and end-user experience
- For the full list of RSA SecurID Access integrations visit rsa.com/integrations

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GET THE CONVERSATION STARTED.