

## RSA SecurID® Access

### A Complete Access Solution for On-Premises, Cloud, and Mobile

#### Assures Identity

Risk-based and context-aware authentication deliver security and convenience

#### Provides Options

A broad range of multi-factor authentication (MFA) methods support an increasingly diverse set of users and use cases

#### Bridges Islands of Identity

Provides consistent visibility and enforces access and authentication policies across cloud, mobile, and on-premises applications

#### Enables the Business

Seamlessly connects users to all of the resources they need most – anytime, from anywhere, with any device

#### Preserves Existing Investments

Benefit from a cloud and mobile access product that integrates with your existing on-premises security solutions including RSA Authentication Manager and web access management solutions

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[RSA.COM/TRYSECURID](https://rsa.com/trysecurid)  
**TO SIGN UP FOR A FREE TRIAL**

# STRONG AUTHENTICATION FOR HIPAA COMPLIANCE

THE HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA) IS FEDERAL LEGISLATION THAT SETS STRICT STANDARDS FOR PHYSICIANS, HOSPITALS, HEALTH PLANS, AND OTHER HEALTH PROVIDERS REGARDING THE PRIVACY OF THEIR PATIENTS' PROTECTED HEALTH INFORMATION. FOR HEALTH PROVIDERS THAT CREATE, RECEIVE, STORE, TRANSMIT, OR MAINTAIN ELECTRONIC HEALTH INFORMATION, HIPAA MANDATES HOW THESE PROVIDERS MUST SAFEGUARD THE INTEGRITY, CONFIDENTIALITY, AND SECURITY OF THIS ELECTRONIC HEALTH INFORMATION.

## WHO THIS AFFECTS

Healthcare organizations that:

- Store Electronic Health Records (EHR)
- Have healthcare portals
- House Personally Identifiable Information (PII) or Personal Health Information (PHI)
  - e.g., Social Security numbers, medical information, etc.
- Are required to be HIPAA-compliant

## DETERMINE YOUR RISK

- How are you protecting access to medical records, PII, and PHI currently?
- Have you looked into two-factor or multi-factor authentication (2FA or MFA) technology to protect your healthcare records?
- Are you required to be HIPAA-compliant?

## USE CASE/ DRIVERS

- Healthcare organizations store a wealth of confidential information in their systems
  - e.g., PII, PHI, medical records, financial data
- Cyber criminals target healthcare organizations for this high-value information, and steal it to resell for substantial profit on the black market
- HIPAA requires that healthcare organizations secure PHI with strict access control policies - or face significant monetary penalties that can be in the millions of dollars<sup>1</sup>

<sup>1</sup> Source: Becker's Health IT & CIO Review. [10 Largest HIPAA Settlement Fines](#). Akanksha Jayanthi. August 10, 2016.



## BE SECURE IN THE KNOWLEDGE THAT RSA SecurID ACCESS:

### PROVIDES

World-leading two-factor authentication

### PROTECTS

- 25,000+ organizations
- 55 million users

### EXTENDS SECURITY

- Cloud
- Mobile
- BYOD
- Web Portals
- Traditional VPNs

### CONTROLS ACCESS

Based on the context or risk of the situation

### DELIVERS

Convenient and secure access for any user, from anywhere, to anything

## LEARN MORE

[RSA.COM/  
ACCESSthesOLUTION](https://rsa.com/ACCESSthesOLUTION)

## THE RSA SOLUTION

RSA SecurID Access:

- Provides market-leading strong two-factor or multi-factor authentication (2FA or MFA)
- Offers authenticators for every use case
  - Mobile-optimized authenticators
  - Finger-/eye-print verification
  - Risk-based authentication
  - Software tokens
  - Hardware tokens
- Ensures that credentials are secured and access is granted only to authorized users
- Controls access based on the role and business need of the end user

## TECHNOLOGY/ INTEGRATION DETAILS

- More than 500 tested, out-of-the-box integrations with on-premises and cloud-based applications provide a seamless integration process and end-user experience
- For the full list of RSA SecurID Access integrations visit [rsa.com/integrations](https://rsa.com/integrations)

SECURE ACCESS CAN'T WAIT.  
VISIT [RSA.COM/CONTACTUS](https://rsa.com/contactus)  
GET THE CONVERSATION STARTED.