

# RSA® FRAUDACTION™ 360

RSA FraudAction 360 offers a single external threat management service that provides proactive detection and mitigation of online threats such as phishing, Trojans, rogue mobile apps and rogue social media pages. Additionally, customers can gain deeper insight into emerging threats with intelligence reports and data feeds that provide deep visibility into the cybercrime underground.

At the heart of RSA FraudAction 360 lies the RSA Anti-Fraud Command Center (AFCC), a 24x7 operation that is staffed by over 100 analysts, in two global centers, who analyze tens of millions of potential threats every day and protect millions of end users around the world.

With an all-encompassing service, organizations can deploy fewer in-house resources to manage external threats, obtain full fraud protection without leaving any threat vector uncovered and manage only one vendor budget for 24/7 anti-fraud operations.

## ATTACK DETECTION

Scanning tens of millions of URLs, newly registered domains, hundreds of thousands of malware samples, and a range of app stores and social media every day, the RSA AFCC detects attacks quickly and leverages advanced data analytics and human analysis to take immediate action and mitigate the threat.

Upon detection, alerts are sent out to our customers; the attack status is updated and can be tracked from an online dashboard. The dashboard offers API integration to allow for automated machine-to-machine data access.

## ATTACK MITIGATION

Once an attack has been qualified, the RSA AFCC will work diligently to mitigate the threat. Leveraging its long-standing relationships with over 16,000 different hosting authorities worldwide, and its multilingual capabilities, the RSA AFCC is able to quickly shut down attacks on a global scale. Its strong partnering with Google, Microsoft and others in the industry allows the RSA AFCC to block attacks globally on all major browsers, preventing further end users from falling victim.

## AT A GLANCE

- 24/7 end-to-end protection against phishing, Trojans, mobile rogue apps and social media threats
- Access to detailed attack reports via an online dashboard and API
- Intelligence reports and feeds on the latest online threats and fraud trends
- Complete external threat mitigation—no integration required; simple and quick setup process
- RSA FraudAction offers quota-based packages as well as unlimited attacks

Forensic analysis of attacks is provided via the online dashboard and includes recovered phishing kits, associated malware triggers, rogue apps, social media threats and compromised data.

## FRAUD INTELLIGENCE

The RSA FraudAction Cyber Intelligence operation provides insight into cybercrime trends and in-depth investigations on fraud methods and operations within the global cybercriminal underground. Select complimentary feeds and reports from the RSA FraudAction Cyber Intelligence service are included in RSA FraudAction 360 without any additional fee.

## ABOUT RSA FRAUD & RISK INTELLIGENCE SUITE

RSA® Fraud & Risk Intelligence Suite enables organizations to manage risk across consumer-facing digital channels, allowing them to maximize revenues and minimize fraud losses. The suite is part of the RSA portfolio of business-driven security solutions, which provides a unified approach to managing digital risk that hinges on integrated visibility, automated insights and coordinated actions. RSA protects millions of users around the world and helps more than 90 percent of the Fortune 500 companies thrive and continuously adapt to transformational change. For more information, go to [rsa.com](https://rsa.com).