THE CHALLENGE

Now more than ever, organizations are charged with protecting sensitive and private information in many different ways. Organizations must also demonstrate diligence in maintaining accurate inventories of personal data, where it resides, and how and where it is transmitted and handled. Increasing advocacy and awareness has resulted in more pressure on organizations to provide customers with insight and ability to request, at any time, how much of their personal data is being kept and how it is being used. As a result, regulators are also ramping up their scrutiny — the European Union (EU) General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA) as examples — to ensure organizations can process information disclosure requests in a timely manner and honor customers' “right to be forgotten.”

Organizations in every market continue to face the ongoing risk of personal data breaches and the devastating fallout that can occur. In many respects, privacy compliance obligations merely underscore an already pressing business need to proactively maintain vigilant operational security processes and due care as critical elements of a sound privacy risk management program. Whether the target is a citizen's private information or corporate intellectual property, the techniques and approaches are often similar. In today's world of high stakes information thievery and corporate espionage, organizations must protect all types of personal data to survive.

OVERVIEW

RSA Archer Data Governance is designed to provide a framework to help organizations identify, manage, and implement appropriate controls around personal data processing activities. RSA Archer Data Governance helps empower organizations to maintain an accurate inventory of processing activities, establish and apply documented controls around the usage of PII, and manage data retention requirements. Ensuring the accuracy, completeness, confidentiality, and transparency of PII and regularly assessing the data protection risks associated with its usage are also core tenets of the GDPR accountability principles.
KEY FEATURES

- Build and maintain an inventory of personal data processing activities and assets utilizing a purpose-built taxonomy and data structure
- Track data retention schedules and execute a checklist based on GDPR Article 30 requirements as related to processing activities
- Manage notice and consent activities linked to the processing activity inventory
- Maintain a register to help processing activities in accordance to directives and laws such as the GDPR Article 30 record keeping requirements

KEY BENEFITS

RSA Archer Data Governance is designed to help your privacy and/or legal teams:

- Expand your overall understanding and visibility into data governance to better manage data protection requirements associated with industry standards and regulatory requirements
- Improve the classification and assess relationships between risks and controls associated with managing data including PII
- Streamline time and resources required for annual review cycle of data retention schedules
- Improve assessment of relationships between organizational information

ABOUT RSA

RSA Archer® Suite enables organizations to manage the broad dimensions of business risk and confidently pursue digital opportunity. The suite is part of the RSA portfolio of business-driven security solutions, which provides a unified approach to managing digital risk that hinges on integrated visibility, automated insights and coordinated actions. RSA protects millions of users around the world and helps more than 90 percent of the Fortune 500 companies thrive and continuously adapt to informational change. For more information, go to rsa.com.