THE CHALLENGE
According to Oxford Metrica, during the next five years, 83% of companies will face a crisis that will negatively impact their share price by 20% to 30%. Now more than ever, business continuity (BC) and IT disaster recovery (DR) teams must work closely with executives to help their organizations become more resilient and minimize the impact of any disruption to their reputation, finances, legal status, employees and customers. Resiliency means building an organization that is naturally able to adapt to adverse conditions, make midcourse corrections and elude the negative impacts of a disruption, whether it is a major natural event, a public relations debacle or a cyber attack. A successful business resiliency (BR) program aligns their activities with the objectives and strategies of the entire business.

Most organizations have separate functions to manage their BC and DR planning: a BC function that focuses on business recovery, an IT group that handles recovery of IT systems and crisis management teams that manage the crisis events. When you consider the increasing challenges in today’s complex, global organizations and the fact that these organizations continually evolve, alignment between these separate groups becomes more imperative in order to build resiliency across the business.

OVERVIEW
RSA Archer® Crisis Management provides a coordinated, consistent and automated approach to handling crisis events that is aligned with business continuity and disaster recovery planning and execution, allowing you to respond swiftly in crisis situations to protect your ongoing operations. With RSA Archer Crisis Management, you can manage crisis teams, communications and plans, while easily activating business continuity and disaster recovery plans.

KEY FEATURES
- Workflow, notifications and reporting so the crisis team can better manage crisis events
- Automated workflow that enables you to perform BC/DR plan activation during a crisis
- Centralized contact and notification libraries that can be used for sending notifications to recipients during a crisis event
- A lessons-learned assessment that helps crisis teams evaluate where they can improve before the next event
KEY BENEFITS

With RSA Archer Crisis Management, you will be able to:

- Report and manage crisis events, send emergency notifications to communicate crisis information to appropriate personnel, and activate BC/DR plans to recover disrupted business operations, facilities or IT infrastructure
- Use information, such as risk assessments, BIAs, recovery plans or crisis event results, to build resiliency measures into organizational units (e.g., divisions or business units) and infrastructure (e.g., processes, facilities, IT applications or vital records)
- Integrate with incident management to better manage day-to-day incidents that turn into crisis events, and evaluate lessons learned to incorporate them into future plans and crisis management

FOR MORE INFORMATION

To learn more about how EMC products, services and solutions can help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at rsa.com. If you are an existing RSA Archer customer and have questions or require additional information about licensing, please contact RSA Archer at archersupport@rsa.com or call 1-888-539-EGRC.

RSA and the RSA logo, are registered trademarks or trademarks of Dell Technologies in the United States and other countries. © Copyright 2017 Dell Technologies. All rights reserved. Published in the USA. 10/17 Data Sheet H14795-1.

RSA believes the information in this document is accurate as of its publication date. The information is subject to change without notice.