The Challenge

Business continuity management (BCM) is typically defined as the “development of strategies, plans and actions which provide protection or alternative modes of operation for those activities or business processes which, if they were to be interrupted, might otherwise bring about a seriously damaging or potentially fatal loss to the enterprise.” Business interruptions, ranging from isolated infrastructure failures to major natural disasters, have the potential to cause serious harm to your organization’s operations, finances, and reputation. Unfortunately, recovery efforts are often chaotic and ad hoc as a result of little or non-existent planning efforts.

Your business continuity teams live in a world of regulatory saturation, with dozens of regulations, methodologies, maturity models, guidelines and laws. These authoritative sources affect how you implement and manage your business continuity programs. The demands from regulators for strengthened programs have increased while the number and type of man-made and catastrophic natural disasters are on the rise, causing regulatory fines and penalties resulting from the inability to comply during a disruption.

Other challenges that affect the ability of companies to recover after a disruption is most of their recovery plans are kept in multiple tools that don’t allow management visibility to know which processes have or are missing recovery plans, or which plans were successfully tested. As a result, the consequences include the inability to recover critical business infrastructure and deliver products and services impacting revenue and customer satisfaction. Resources are wasted on manually collecting information rather than minimizing business outages.

Overview

RSA® Archer® Business Continuity Planning enables you to perform risk assessments, and document and test business continuity plans that target business processes, locations, and information assets. This offering provides a coordinated, consistent, and automated approach to business continuity planning and execution, allowing you to respond swiftly in crisis situations to protect your ongoing operations. You can also use the RSA Archer Business Continuity Management mobile application to view business continuity plans, recovery strategies and tasks, and recovery requirements according to user role, thereby decreasing your dependency on hard copy plans and enabling you to respond more quickly to crisis events.

Key Features

- Centralized location, workflow, review and approval processes for your business continuity plans
- Mobile access to all your business continuity plans
- Dashboards and reports that provide visibility into the current state of the organization’s plan statuses, review dates, test results and remediation status
Key Benefits

With RSA Archer Business Continuity Planning, you can improve your response to disruptions, which can reduce the impact on revenue, brand and customer loyalty and the availability of products and services for customers, employees and 3rd parties. Consistent business continuity planning process and methodology supported through one central tool with higher quality and tested recovery plans will increase trust by senior management, the board, regulators and employees. You will know your plans are aligned with the organization’s priorities and include the most critical processes and company assets. Information, priorities and objectives will be better coordinated among business continuity, IT disaster recovery and crisis teams, and responders will better focus on the right priorities and company personnel will know where to go and what to do in the event of a disaster.

For more information

To learn more about how EMC products, services, and solutions can help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at www.rsa.com. If you are an existing RSA Archer customer and have questions or require additional information about licensing, please contact RSA Archer at archersupport@rsa.com or call 1-888-539-EGRC.