

RSA Secured® Partner Program

At a Glance

- Faster time-to-market with robust, standards-based security technologies
- Extend your company's product awareness within the global security markets
- Take advantage of the prestigious RSA Secured logo and branding and marketing opportunities
- Add value through enhanced security within your product
- Co-brand with a market leader

RSA, the Security Division of EMC helps organizations protect private information and manage identities of the people and applications accessing and exchanging that information. RSA's portfolio of solutions – including identity & access management, secure mobile & remote access, secure enterprise access, secure transactions and consumer identity protection – are designed to provide a seamless e-security experience. With more than 1,000 technology and integration partners worldwide, RSA offers proven leadership and innovative technology and integration partners worldwide, RSA offers proven leadership and innovative technology to address the security needs of e-business and bring trust to the online economy. By joining the RSA Secured Partner program you can extend your product's security and awareness in the enterprise market.

Technology Solutions

RSA places great emphasis on ensuring proper technology implementation and certified product interoperability with its RSA Secured Partners. When you partner with RSA, you enter into a mutually beneficial agreement to actively cultivate the market and to work closely with RSA to develop and deliver the certified solution. After our technical professionals have certified your product, you can take advantage of the many benefits of the RSA Secured Partner program.

RSA SecurID® solutions provide centrally managed two-factor, market leading SecurID authentication services for enterprise networks, operating systems, wireless communications, VPNs, e-commerce web sites and other IT infrastructure. RSA Secured Partners support RSA SecurID authentication within their products or extend its administrative functionality.

Secure Enterprise Data solutions secure data throughout its lifecycle with data discovery and classification, encryption and key management, and data loss prevention solutions. RSA Secure Enterprise Data solutions enable businesses to protect and manage their data where ever it resides. RSA technologies easily integrate into existing infrastructures and take advantage of the latest cryptographic technology and industry standards.

Compliance and Security Information Management solutions create a platform that transforms enterprise-wide data into automated compliance and security information. RSA enVision™ technology provides a complete view of activity surrounding all the data on the network.

Secure Remote Access solutions include RSA SecurID products and provide a broad range of authentication options to allow secure access to the network from outside the firewall using a variety of devices such as laptops, PDAs and wireless phones. Despite the growth of anytime, anywhere access, many organizations are reluctant to expose sensitive resources to mobile and remote users. The risks and costs are viewed as being too high.





Secure Consumer Identities and Assets solutions allows e-businesses to ensure the identities of consumers, protect themselves against fraud, expand online offerings and more confidently use the Internet to attract and retain customers. Secure Consumer Identity products include RSA Fraud Action, RSA Adaptive Authentication, RSA Go IDSM, RSA[®] Transaction Monitoring and RSA[®] eCommerce Authentication.

Secure Web Access solutions accelerate sharing business data between internal and external user groups. Centralize access control policy administration and enforcement. Make access control policy change and user activity reporting easy and on-demand. Secure Web Access products include RSA[®] Access Manager, RSA[®] Federated Identity Manager, RSA SecurID authentication and RSA Adaptive Authentication.

Secure Enterprise Access solutions securely provide access to sensitive company resources. Increase productivity and reduce costs associated with security breaches. Provide accountability to regulations and policies regarding access to corporate resources. Secure Enterprise Access solutions include RSA[®] Card Manager, RSA[®] Digital Certificate Solutions and RSA SecurID authentication.

RSA Secured Partner Solutions Directory

The RSA Secured Partner Solution Directory is an online listing of RSA Secured Partners whose products are certified as compatible with select RSA products. RSA promotes the Directory through numerous places on the RSA website, outbound demand-generation programs, e-marketing and trade shows, and it has become a vital resource for customers choosing products that require strong security.

- Use of the RSA Secured brand on product packaging and advertising
- Exposure in the RSA Secured Partner solutions directory
- Out-of-the-box, certified interoperability
- Fast track to RSA[®] Conference exhibit space and other sponsorships
- Joint promotional activities, such as trade shows, advertising and seminars
- Greater awareness of your products within the RSA sales organization
- Press releases and customer success stories
- Field sales engagement opportunities on joint accounts
- Mutual demand creation
- RSA Secured Connection Quarterly Newsletter

Technical Benefits

- Access to RSA products for development, certification, promotion and support
- Formalized, proven certification process
- Dedicated support from RSA Alliances Engineering
- Access to worldwide product and developer support
- Implementation guides for each certified application

About the Program

The RSA Secured Partner Program is one of the oldest and largest alliance programs of its type. Certification brings added assurance to customers that the solutions they are deploying are interoperable with industry-leading security products so they can achieve faster time to deployment and lower overall ownership costs. The program reflects RSA's commitment to providing standards-based interoperability and mutual vendor support to customers using our products and solutions.

Find Out More

To find out more or to become an RSA Secured Partner for any RSA product, visit our web site at www.rsasecured.com or call: 877 772 4900 (United States) or 781 515 5000 (International).



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